

Novugen Badminton Tournament | 27 September 2025

Smash The Limits!



The long-awaited annual Novugen Badminton Tournament 2025, themed “*Smash The Limits!*”, made an exciting return on 27 September 2025 at IOI Sports Centre, Putrajaya. With over 40 teams competing fiercely for prizes worth up to RM4,100, the tournament brought together colleagues in the spirit of friendly competition, all battling it out for the title of Novugen Badminton Champion 2025.



This year’s event kicked off on a high note with an opening speech by our Senior Vice President of Finance, Hew Chooi Yoke, setting an energetic tone for the day. From the first serve in the morning, the atmosphere was electric. Colleagues who weren’t competing came out in full force to cheer on their favourite teams, fostering a strong sense of camaraderie and team spirit.



The tournament concluded with a prize-giving, officiated by our Executive Chairman, Mr. Eddie Khurram. We're thrilled to announce the winners of this year's tournament:



Congratulations once again to all our winners who truly demonstrated a competitive spirit! Special thanks to all employees who came to support the event and helped create such an uplifting atmosphere. A big shoutout to the HR team for organizing yet another successful and engaging employee event.